

3-11 and 14-20. (Withdrawn)

1. (Previously presented) A method of obtaining information about a date-sensitive merchandise item comprising the steps of:

identifying the data-sensitive merchandise item; and  
obtaining the information from a web site.

2. (Previously presented) A method of obtaining expiration information about a data-sensitive merchandise item comprising the steps of:

identifying the data-sensitive merchandise item; and  
obtaining the expiration information from a web site of a seller of the data-sensitive merchandise item.

12. (Previously presented) A system for obtaining information about a data-sensitive merchandise item comprising:

a first computer which has a web site address and which stores the information about the data-sensitive merchandise item; and

a second computer which identifies the data-sensitive merchandise item and which contacts the first computer to obtain the information.

13. (Previously presented) A system for obtaining information about a data-sensitive merchandise item comprising:

a first computer associated with a supplier of the data-sensitive merchandise item which has a web site address and which stores the information about the data-sensitive merchandise item; and

a second computer associated with a retailer of the

data-sensitive merchandise item which identifies the data-sensitive merchandise item and which contacts the first computer to obtain the information.